TO T 13 IR A TELLY AND A SECOND TO THE SECOND TO THE SECOND THE SE

1957

CATALOG

ROGERS SEEDS

ESTABLISHED 1876

SPECIALISTS

PEAS BEANS CORN



T. T. HOPKINS Vice President Sales



H. W. Mauth Production Manager



R. K. ROSE President



D. W. ISLEY Secretary-Treasurer



L. V. ANDERSEN Traffic Manager

ROGERS LATEST INTRODUCTIONS:

PEAS

Midfreezer

Small Sieve Freezer

BEANS

Earligreen (White Seed, Green Pod)
Tenderwhite (White Seed, Green Pod)
Wadex

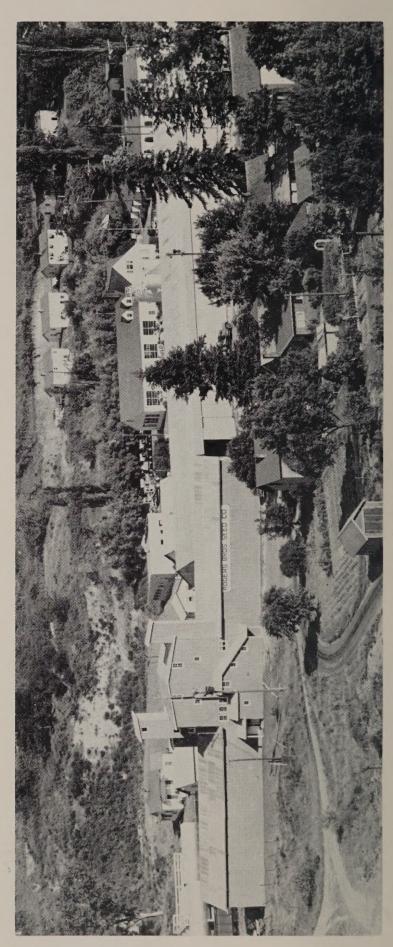
SWEET CORN HYBRIDS

Golden Earlipak

Golden Hybrid G 101

Golden Nugget

Mello-Gold



2

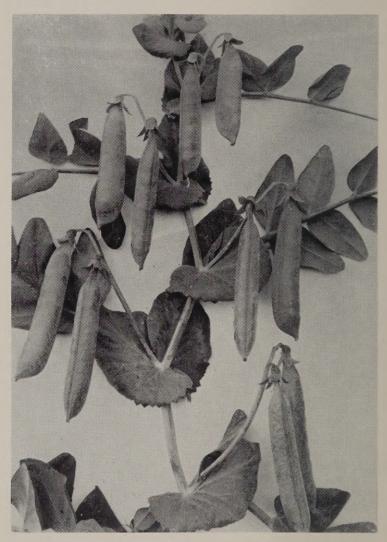
PEAS—CANNING VARIETIES

THE STATE OF THE S

Vine Pod Seed Hardy, Proli	fic and	d Wil	t Resi	inch, sma istant	light, Il sized	blund and arly.	t, dou wrink	lark Ible
ALASKA			20	20		Ü	F7 D	
Vine Pod Seed				2	1/2 inc	h, lig	57 D ight, s jht, bl l, smo	lim unt
Rogers Strai Sieve %	1		3 28			6	7	8
423 Strain: Sieve %			3 38			6	7	8
Smaller sieve Both Strains				strair	but e	qual	in yie	eld.
ALASKA SWEET							58 D	ays
Vine Pod Seed Wilt Resistar				2	3/4 inc	h, lig	ight, s jht, bl ed. gr	unt
Sieve %	8	2 9	3 15		5 38	6 8	7	8
BONNEVILLE (R	ogers)					68 D	ays
Vine Pod Seed Wilt Resistar			.31/ ₂ medi	inch, um-la	rge si	blun	t, dou	ble
Sieve %	1	2 2.5	3 7.5	4	5 45	6 27	7	8
CHIEF (Rogers)							68 D	ays
Vine Pod Seed				2	3/4 inc	h, bli	unt, lie	ark aht
JCCG				med	dium s	ized,	wrink	led

PEAS—CANNING VARIETIES

CLIMAX							65 D	ays
Vine			.36 ir	nch, m	edium	n, darl	k, slen	der
Pod			23/	4 inch	, light	, blun	t, dou	ble
Seed					dium			
Wilt Resi	stant.							
Sieve	1	2	3	4	5	6	7	8
%	6	10	16	27	33	8		



EUREKA (Rogers)

EUREKA	(Rogers)						E	8 Da	VS
Vine Pod			******	31/2	inch,	light, l	nch, r olunt,	nediu doub	m le
	newest hi ng a high	gh qu yield	ality of:	Early		ium siz ection peas.			
ant. Si %	eve	-	2	3	4 40	5 25	6	7	8

THE STATE OF THE S

PEAS—CANNING VARIETIES

FAMOUS (Rogers) Vine Pod Seed A hardy, Wilt R mally out yield sieve size.	esista	31/ ₂ int Pe	inch, me erfecti	light dium ion Ty	, blun sized, /pe.	t, dou wrink Will r	avy ible iled
	2 4	3 15	4 33	5 39	6 8	7	8
PERFECTION No. 32 Vine Pod Seed High quality—he	32	inch, 31/2	fairly 4 inch	heavy , light	, med	67 D dium d t, dou , wrink	lark ble
Sieve I	2	3	4	5	6	7	8
PERFECTION (Wiscon Vine	nsin)	30 31/ ₄	inch, inch,	medii light dium	ım he , blun sized,	t, dou wrink	lark ible iled
Sieve I	2	3	4	5 35	6	7	8
PERFECTION NEW I Vine Pod Seed Wilt Resistant. excellent quality.	LINE	(Resistant) 28 i 31/4 med	stant) nch, r inch, lium-l	mediu light arge	m he , blun sized,	avy, d t, dou wrink	lark ible iled
Sieve I	2	3	4 24	5 32	6 24	7	8
PRIDE Vine	31/ ₄ iı	nch, b	24 Junt,	inch, straig	medi ht, lig	65 D ium, d jht gr	ays lark een
Wilt Resistant. Sieve I %	2 5	10	4 22	5 34	6 25	7	8
		30 nch, li	inch, ght, s	emi-b	lunt, v	71 D rk, hed well fil wrink	avy
Wilt Resistant. Sieve I %	2 	3	4 26	5 44	6 21	7 2	8

PEAS—CANNING VARIETIES



SHOSHONE (Rogers)

SHOSHONE (R	ogers)						69 D	ays
Vine			30	inch,	medi	ım da	rk, he	avy
Pod		31/2						
Seed					arge	sized,	wrink	led
Wilt Resista	nt. P	erfec	tion T	ype.	1			
	. 1	2	3	4			7	8
%	3	7	16	19	25	24	6	
SURPRISE							60 D	ays
Vine					24	inch,	slim, c	
Pod				2	1/2 in	ch, lic	ght, bl	unt
Seed							wrink	
Wilt Resista	nt.							
Sieve	- 1	2	3	4	5	6	7	8
%	5	10	15	33	29	8		

THE STATE OF THE S

PEAS—CANNING VARIETIES



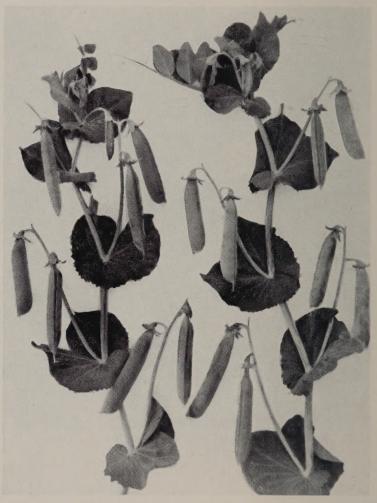
WASATCH (Rogers)

Very early, highest quality Wilt Resistant Canning Pea.

Seed Wilt		Earli	me	dium	, blun -large	sized	irly h tly do , wrii	ouble nkled
Sie	ve l	2	3	4	5	6	7	8
%	eve I	5	12	22	22	26	11	
Pod .	(Rogers)				2 i	inch, nch, sr y sma	slim, nall, l	blunt
%	ve I I3 er Sieve S	22	33	30		6		

PEAS—FREEZING VARIETIES

ALDERN	AN (Ta	all Tele	phon	e)				72 D	ays
Vin	·					40 inc	h, da	rk, he	avy
Pod					41/2	inch	dark	, poin	teď
See	d					very	large,	wrink	led
Wil	t Resista	nt.							
S	ieve	1	2	3	4	5	6	7	8
C	/。	- 1	6	9	18	27	29	10	



MIDFREEZER (Rogers)

FREEZER	Rogers)						66 E	Days
Vine				***	26	inch,		
quirement	for a r	nids	eason	varie	ety in	freez	ing p	eas.
Resistant.	Produc	es sl	nelled	peas	of ex	celler	t qua	ality
							qua	lity.
							7	8
%	2	4	11	23	37	19	4	
	Vine Pod Seed This pea h quirement A high yie Resistant. and unifor	Vine Pod Seed This pea has been quirement for a r A high yield is gir Resistant. Product and uniform, dark fected Freezer in Sieve	Pod 31/4 i Seed This pea has been broquirement for a midso A high yield is given of Resistant. Produces sl and uniform, dark gree fected Freezer in siev Sieve I 2	Vine Pod 31/4 inch, of Seed med This pea has been bred to quirement for a midseason A high yield is given on a sesistant. Produces shelled and uniform, dark green confected Freezer in sieve sizes Sieve 1 2 3	Vine Pod 31/4 inch, dark, Seed medium- This pea has been bred to fill t quirement for a midseason varie A high yield is given on a sensib Resistant. Produces shelled peas and uniform, dark green color. fected Freezer in sieve sizes an Sieve I 2 3 4	Vine Pod 31/4 inch, dark, blunt, Seed medium-large This pea has been bred to fill the local quirement for a midseason variety in A high yield is given on a sensible lend Resistant. Produces shelled peas of example and uniform, dark green color. Complete fected Freezer in sieve sizes and besieve Sieve 1 2 3 4 5	Vine 26 inch, Pod 31/4 inch, dark, blunt, mostl Seed medium-large sized, This pea has been bred to fill the long ne quirement for a midseason variety in freez A high yield is given on a sensible length vin Resistant. Produces shelled peas of exceller and uniform, dark green color. Comparable fected Freezer in sieve sizes and better in Sieve 1 2 3 4 5 6	Vine Pod 31/4 inch, dark, blunt, mostly dou Seed medium-large sized, wrin This pea has been bred to fill the long needed quirement for a midseason variety in freezing p A high yield is given on a sensible length vine. Resistant. Produces shelled peas of excellent qua and uniform, dark green color. Comparable to fected Freezer in sieve sizes and better in qua Sieve 1 2 3 4 5 6 7

THE PARTY OF THE P

PEAS—FREEZING VARIETIES



PERFECTED FREEZER Dark Green Seed Coat and Cotyledon A Smaller Sieve Heavy Producer

PERFECTED	FREEZE	R					69 D	ays
Vine		28	inch, f	airly	heavy	, med	dium o	lark
Seed			3./2	me	dium	sized	, wrink	ded
Wilt Re	sistant.	Dark	Green	Perf	ection	Тур	e.	
Sieve			3			6	7	8
%		3	9	28	30	25	5	

__._.

PEAS—FREEZING VARIETIES



SMALL SIEVE FREEZER

SMA	ALL SIEVE F	REEZ	ER					67 D	ays
	Vine				28	3 inch	, med	ium, c	lark
	Pod		31/a i	nch,			most		
	Seed						smal		
	Wilt Resista								
	Sieve	2	-2	3	4	5	6	7	8
	%	2	6	14	24	34	20		
THC	OS. LAXTON	` `			•	20	:ah	63 D	
THC	Vine						inch,	dark, :	slim
THC	Vine Pod			3	/ ₂ inc	:h, da	rk gre	dark, : en, b	slim lunt
	Vine Pod		nt St	3	l/ ₂ inc	:h, da oped	rk gre large, espe	dark, seen, b wrinl cially	slim lunt kled for
	Vine Pod Seed Our Wilt R	Cesista Trade	nt St	rain	/ ₂ inconduction	ch, da oped and	rk gre large, espe bette	dark, seen, b wrinl cially	slim lunt kled for
	Vine Pod Seed Our Wilt R the freezing qualities.		nt St	rain	l/ ₂ inc	ch, da oped and	rk gre large, espe bette	dark, seen, b wrinl cially	slim lunt kled for ling

THE PROPERTY OF THE PARTY OF TH

PEAS—FREEZING VARIETIES



VICTORY FREEZER (Rogers)
ALL AMERICA BRONZE MEDAL AWARD

VICTORY FREE	ZER (I	Roge	rs)				66 D	ays
Vine Pod Seed		lä	31/2 arge s	inch	, darl	inch, d c, blun green,	t, dou	ıble
Wilt Resista	ant.							
Sieve %	1	2 5			5 33		7 4	8
An early, hi	gh qua	ality,	prolif	ic fre	ezing	variet	у.	

PEAS—GARDEN VARIETIES

ALASKA

Pod

Wilt Resistant.

Seed

57 Days

...3 inch, dark, pointedlarge sized, smooth

Vine Pod Seed	$2\frac{1}{2}$ inch, light, blunt
Wilt Resistant.	,
ALDERMAN (Tall Telephone)	72 Days
Vine	40 inch, dark, heavy
Pod	
Seed	very large, wrinkled
Wilt Resistant.	
AMEER (Claudit-Bountiful)	60 Days
Vine	30 inch, dark, medium
D 1	

DWARF ALDERMAN (Rogers)	76 Days
Vine	22 inch, dark, heavy
Pod	41/2 inch, dark, pointed
Seed	very large sized, wrinkled
Wilt Resistant, (Dark Pod	

DWARF GREY SUGAR	66 Days
Vine	24 inch, dark, medium
Pod	23/4 inch, light, pointed
Seed	small, grey, smooth
Wilt Resistant.	,



Streamlined Handling in Our Colfax, Washington Warehouse.

PEAS—GARDEN VARIETIES

EVERBEARING	80 Days
Vine	26 inch, dark, heavy
Pod	لأسياط للماسنا عامون 2
Seed	large, wrinkled
Wilt Resistant.	go, willing



FREEZONIAN ALL AMERICA BRONZE MEDAL AWARD

FREEZONIAN (Rogers) Vine	63 Days
Pod31/2	inches, dark green, blunt large, wrinkled
Wilt Resistant. Ideal for fre Broad Full Sized Market Poo	ezing.
HUNDREDFOLD (Laxtonian) Vine	65 Days 20 inch, dark, heavy
Pod Seed	4 inch, dark, pointed

PEAS-GARDEN VARIETIES



ICER No. 95 SHIPPING PEA

VinePod	41/2-5 inch, dark, pointed
	proved Giant Stride type.
LAXTON'S PROGRESS	62 Days
	41/2 inch, dark, heavy 41/2 inch, dark, pointed large, wrinkled
LAXTON'S SUPERB	60 Days
Pod	
Sometimes called Early	Bird.
LINCOLN	67 Days
Vine Pod Seed	/4
Wilt Resistant.	Adapted for Freezing

THE PARTY OF THE P

PEAS—GARDEN VARIETIES



LITTLE MARVEL

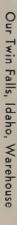
LITTLE MARVEL	63 Days
Vine	18 inch, dark, medium
Pod	
Seed	medium-large, wrinkled
ONEIDA (Rogers)	67 Days
Vine	30 inch, dark, heavy
Pod3	31/2 inch, dark, blunt, double
Seed	large, green, wrinkled
Wilt Resistant.	
Use—Freezing and Gard	en.
PED. EX. EARLY (First & Best	58 Days
Vine	24 inch, light, slender
Pod	
Seed	cream, small sized, smooth
Wilt Resistant.	

PEAS—GARDEN VARIETIES

PREMIER (Rogers)				62 Days
Vine		22 inch,	mediu	m, heavy
Pod				
Seed				
(Use for Notts E Wonder.)	excelsior	and In	npd. /	American
PROGRESS No. 9				62 Days
Vine		15 in	nch. da	rk, heavy
Pod				
Seed			_large,	wrinkled
Our improved strain straighter pod.		y taller v	vine and	d longer,
THOMAS LAXTON (Ro	gers 251)			63 Days
Vine		30	inch, d	dark, slim
Pod	31/2	inch, d		
Seed			large,	wrinkled
Wilt Resistant.				
VICTORY FREEZER (Ro	gers)			66 Days
Vine	29 in	ch, dark	, mediı	ım heavy
Pod	31/ ₂ ii	nch, dar	k, blun	t, double
Seed				
Wilt Resistant—AL				
A high yielding, exc ideally suited for ho	ellent qua me freezin	lity, mic ig. See	l-seasor cut pag	e 10.
WORLD'S RECORD—E	ARLY GR	RADUS		58 Days
Vine				
Pod		.31/2 inc	h, ďark,	pointed
Seed			large,	wrinkled



Dusting Pea Fields, Colfax, Washington





BOUNTIFUL

51 Days

Pods are 7 inches long, straight, broad, flat, light green. Seed straw color.
Stringless. GARDEN & CANNING VARIETY

BOUNTIFUL CANNER

53 Days

Growth habit very similar to regular Bountiful, but gives a higher yield. Fibre analysis is very much lower, therefore, an ideal bean for French-style pack.

CONTENDER (Buff Valentine)

55 Days

Pods are 61/2 inches long, slim, near round, dark green and stringless. Seed, buff, lightly mottled. Mosaic Resistant.

MARKET GARDEN & SHIPPING

EARLIGREEN (See Opposite Page)

FULL MEASURE, IMPROVED (Rogers)

60 Days

Pods are 6 inches long, fairly straight, round, dark green. Stringless. Seeds: Reddish brown, mottled with buff. GARDEN & CANNING VARIETY

FULLGREEN (Developed by U.S.D.A.)

54 Days

Pods 51/2 inches long, dark green, round, stringless. Mosaic Resistant and tolerant to several other diseases. Seeds: Mouse grey to olive brown.

GARDEN & CANNING VARIETY

GIANT STRINGLESS

56 Days

Pods are 6 inches long, round, fairly straight, light green. Stringless. Seed: Yellowish brown.

GARDEN & CANNING VARIETY

LANDRETH STRINGLESS (Burpees)

54 Days

Pods are 6 to 7 inches long, fairly straight, round, dark green. Stringless. Seed: Light coffee brown.

GARDEN & CANNING VARIETY

18

PLENTIFUL (Black Seeded Bountiful)

53 Days

Pods similar to Bountiful, slightly longer and darker green. Straight. Stringless. Seed: Black.

GARDEN VARIETY



EARLIGREEN

EARLIGREEN

55 Days

Pods are 51/2 inches long, smooth, round, straight and slightly lighter color than Tendergreen. Bush erect, 14 inches, dark green, compact with Refugee type leaves. Mosaic resistant. Seed: Small white.

CANNING VARIETY

REFUGEE, IDAHO

66 Days

Pods are 51/2 inches long, round, slightly curved, medium green. Stringless. Mosaic Resistant. Seed: CANNING VARIETY Purple splashed with buff.

ROGERS SENSATION REFUGEE

64 Days

No. 1066

Pods 51/2 inches long, round, straight, medium green and stringless. Mosaic Resistant. Seed: Purple splashed with buff. CANNING VARIETY

ROGERS SENSATION REFUGEE

67 Days

No. 1071

Pods 51/2 inches long, round, straight, medium green and stringless. Mosaic Resistant. Seed: Purple splashed with buff. CANNING VARIETY

RUBY DWARF HORTICULTURAL

56 Days

Pods 4 to 5 inches, broad, flat, dark green, streaked with red. Stringless. Seed: Cream splashed with red. **GARDEN VARIETY**

SEMINOLE

62 Days

Pods 6 inches long, round, straight, smooth, dark green, and stringless. Developed at Everglades Experiment Station of the University of Florida. Claimed resistant to common mosaic, rust and mildew. Seed: Brown mottled.

GARDEN & CANNING VARIETY



SLENDERGREEN (Rogers)

SLENDERGREEN (Rogers)

56 Days

An excellent bush bean with pods 6 inches long, round, straight, slim and dark green. Stringless. Uniform maturity. Seed: Purple splashed with buff. Similar to Tendergreen in color with slimmer, smoother pod.

GARDEN & CANNING VARIETY

STREAMLINER (Granda)

50 Days

Pods are 7 to 8 inches long, flat, tender in early stages and stringless. Seed: White.

GARDEN VARIETY



TENDERGREEN, IMPROVED

ROGERS MOSAIC RESISTANT STRAIN A hardy, more productive improvement

TENDERGREEN, IMPD.

56 Days

Pods are 6 inches long, round, dark green, straight and stringless. This strain is MOSAIC RESISTANT, and is preferred for FREEZING. Seed: Brownish purple, mottled fawn.

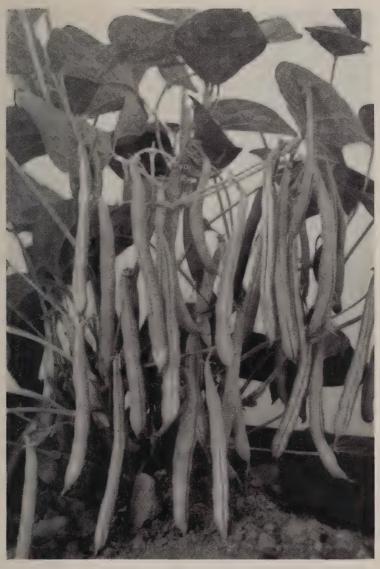
GARDEN & FREEZING VARIETY

TENDERGREEN No. 32304

56 Days

Pods are 6 inches long, round, dark green, straight, stringless, and MOSAIC RESISTANT. Pod is more perfectly round than Imp. Tendergreen. This strain is preferred for CANNING. Seed: Brownish purple, mottled fawn.

GARDEN & CANNING VARIETY



TENDERWHITE

TENDERWHITE

60 Days

A New White Seeded Bush Bean. Pods are $5\frac{1}{2}$ to 6 inches long, slender, round, straight and smooth. Color dark green and stringless. Mosaic Resistant. Seed: Pure White.

GARDEN, CANNING & FREEZING VARIETY

TENNESSEE GREEN POD

52 Days

Pods are 7 inches long, very broad, flat, dark green.
Stringy. Very popular in the South. Seed: Broad, flat, dark brown.

GARDEN VARIETY



TOPCROP

TOPCROP

52 Days

Vine is 15 to 17 inches high. An early maturing variety with concentrated pod set and high yield. Pods are 51/2 inches long, stringless, round, dark green. Mosaic Resistant. Seed: Brown with buff mottle.

GARDEN & CANNING VARIETY



DR. M. E. ANDERSON

The first step in the origin of new improved varieties of Peas and Beans. Greenhouse at Idaho Falls, Idaho.

THE PARTY OF THE P

BEANS-BUSH GREEN POD



WADE'S BUSH

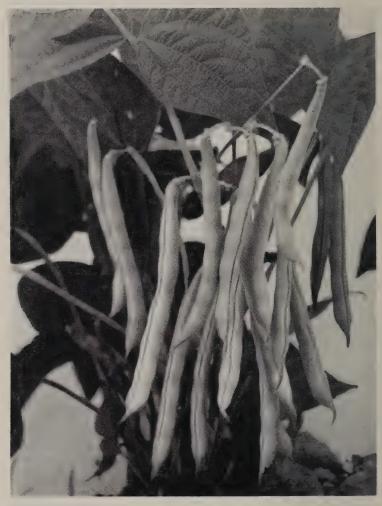
ALL AMERICA GOLD MEDAL AWARD.

WADE'S BUSH

65 Days

Pods 51/2-6 inches long, straight, meaty, dark green and stringless. Seed: Purple-Brown. Mosaic Resistant. Adapted for Freezing.

GARDEN & CANNING VARIETY



WADEX

WADEX 60 Days

A new variety similar to Wade Bush but earlier in season and setting pods more uniformly. Pods are 6 inches long, straight and dark green. Slightly slimmer and rounder then Wade Bush. Mosaic Resistant. Seed: purple-brown.

GARDEN & CANNING VARIETY

BEANS—BUSH WAX POD

BRITTLE WAX (Round Pod Kidney)

62 Days

Pods are 6 inches long, very slightly curved, round, yellow, stringless. Seed: White with black eye.

GARDEN & CANNING

CHEROKEE WAX

58 Days

Pods 6 inches long, flat to oval, deep yellow, stringless. An improved type of Sure Crop Black Wax with narrower pod. Seed: Black. GARDEN VARIETY

KINGHORN WAX (White Seed)

62 Days

Pods 6 inches long, slightly curved, round, yellow, stringless. Seed: Pure White. An Improved higher yielding Brittle Wax type.

GARDEN & CANNING VARIETY

PENCIL POD BLACK WAX

65 Days

Pods are 51/2 to 6 inches long, round, slightly curved, yellow, stringless. Seed: Black. GARDEN VARIETY



Bean Breeding Farm, Twin Falls, Idaho

BEANS—BUSH WAX POD



PUREGOLD WAX (Rogers)

Mosaic Resistant. Deep Yellow

ALL AMERICA BRONZE MEDAL AWARD

PUREGOLD WAX (Rogers)

65 Days

Pods are 51/2 to 6 inches long, slim, round, very golden yellow, stringless. Seed: White with light brown around the eye. Mosaic Resistant. A very prolific wax bean of highest quality.

GARDEN & CANNING VARIETY

SURE CROP (Bountiful Wax)

62 Days

Pods are 61/2 inches long, flat, straight, deep yellow, stringless. This variety is rapidly being replaced by Cherokee Wax. Seeds: Black.

GARDEN VARIETY

TOP NOTCH GOLDEN WAX (Impd. Gold.) 50 Days
Pods are 5 inches long, flat, straight, yellow, stringless. Seed: White with brown eye.

GARDEN VARIETY

BEANS—POLE

BLUE LAKES, BLACK SEEDED (Rogers)
 Vine 5 foot, dark green. Pods 7 inches, straight, round, stringless. Resistant to Common Bean Mosaic.
 Seed: Black. GARDEN & CANNING VARIETY

Pods 63/4 inches long, nearly round, dark, fleshy and stringless at all stages. Vigorous, productive plant resistant to common bean mosaic and certain strains of rust. This strain developed by Asgrow.

Seeds: Small, white. CANNING & FREEZING

An early maturing variety with pods 51/2-6 inches long, straight, nearly round, uniformly dark green in color, smooth, fleshy, and stringless at all stages. A vigorous growing, good climbing plant with minimum of basal foliage. Highly productive with an extended picking period. Developed by Ferry-Morse Seed Co. Seeds: Small, white. CANNING & FREEZING

KENTUCKY WONDER (Old Homestead) 65 Days
Vines 5 foot, vigorous. Pods 71/2 inches, round,
curved, silver green. Stringless when young. Seed:
Light brown, flat oval. GARDEN VARIETY

ST. LOUIS PERFECTION

62 Days

Vine 5 foot, large, medium green, open leaves. Pods 8 inches, straight, round, fleshy, silvery green. Stringless in the young stages. Seed: White, very plump. Sometimes called White Kentucky Wonder.

GARDEN VARIETY

Clarks Bush Lima Bean Production, Caldwell, Idaho

BEANS—BUSH LIMA



BEANS-BUSH LIMA

CLARK'S BUSH

67 Days

Resembles Henderson Bush in plant and pod but has green cotyledons. It is a heavy yielder. Pods three inch, curved, flat, dark green with three to four beans. Seeds small and mainly pale green.

CANNING & FREEZING VARIETY

FORDHOOK, CONCENTRATED

72 Days

Plants are stocky without tendrils. The majority of pods are set in the lower portion of the plant. Pods and seeds are slightly smaller than Regular Fordhook. Very prolific. Seed: Creamish green and light green.

CANNING & FREEZING VARIETY

CANNING & FREEZING VARIETY

FORDHOOK 242 BUSH

70 Days

A top ranking All-American vegetable. Similar to Regular Fordhook but pods are shorter and uniformly curved. Most pods contain four seeds that shelled are identical to regular Fordhook. 242 has outstanding ability to set under adverse conditions, particularly in high temperatures. Excellent quality. Recommended for freezing. Seed: Creamish green and light green.

HENDERSON BUSH

65 Days

Bush 16 inch, erect, runnerless, dark, glossy green. Pods 31/2 inch, curved, flat, dark green with 3 to 4 beans. Seed: Small, white, flat.

CANNING & FREEZING VARIETY

IMPROVED EARLY THOROGREEN BUSH 65 Days

Bush 16 inches, erect, runnerless, dark, glossy green. Pods 31/2 inches, curved, flat with 2 to 4 beans. Same habits as Henderson Bush, except for distinguishing feature of green cotyledons. Seed: Green except for lighter shades bleached.

CANNING & FREEZING VARIETY



NATURAL PARTICIONAL PARTICIONA

SWEET CORN



DR. FRANKLIN L. BLANKENBURG
Hybrid sweet corn research, Caldwell, Idaho

BURBANK BANTAM

88 Days

Ears 8 inches, with 12 to 14 rows of deep, yellow kernels. Equal in flavor to 8 row Bantam. Stalks 5½ to 6 feet. Produces well under adverse conditions. Among the best of the open pollinated varieties for garden and market.

SWEET CORN

CARMELCROSS (Hybrid)

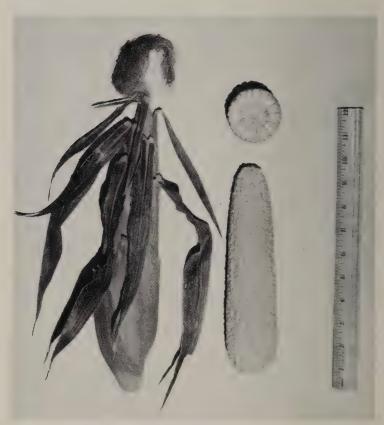
75 Days

Ears 71/2 to 8 inches, 12-16 rows broad, medium depth yellow kernels. Stalks 5 to 51/2 feet. An early midseason, widely adapted hybrid giving a high yield of good quality corn for market, garden and for early canning and freezing. Originally released by the Connecticut Experiment Station.

COUNTRY GENTLEMAN

95 Days

Ears, 7 to 8 inches. Deep, white, slender, kernels with no row formation. Tender, sweet, excellent flavor. Small cob. Flag leaves. Stalk 61/2 to 71/2 feet. Used primarily for home gardening.



COUNTRY GENTLEMAN ILL. NO. 13

COUNTRY GENTLEMAN ILL. No. 13 (Hybrid) 95 Days

Ears 81/2 inches with narrow, deep, white kernels.

Stalk 8 feet. Has white interior silk and excellent holding qualities. A high yielding, top quality Country Gentleman Hybrid developed by W. A. Huelsen of the University of Illinois.

GOLDEN BANTAM 8 ROWED

87 Days

Ears 6 to 8 inches with 8 rows of kernels. Usually produces two ears per stalk. Stalks 51/2 to 6 feet. An excellent selected strain. Hardy and well known, variety for home garden.



GOLDEN BEAUTY

1955 ALL AMERICA SILVER MEDAL WINNER.

GOLDEN BEAUTY (Hybrid)

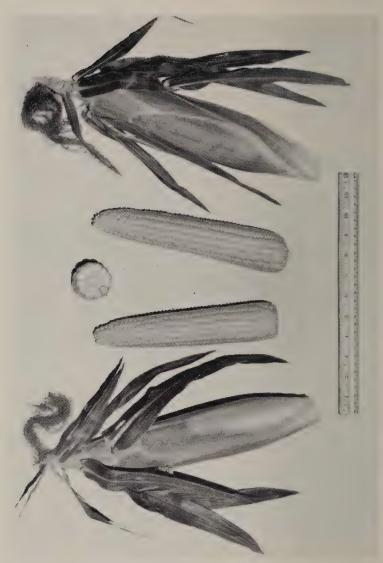
72 Days

A new early, yellow market and home garden hybrid introduced by Mr. W. H. Lachman of the University of Massachusetts.

Stalks 5 feet. Ears 7-8 inches long and slightly tapered, with 12-14 rows of medium width, good yellow, kernels. This hybrid yields well and has good quality factors. Maturity is approximately a day earlier than Marcross.

THE PARTY OF THE P

SWEET CORN



GOLDEN CROSS BANTAM (Rogers)

GOLDEN CROSS BANTAM (Hybrid)

88 Days

Ears 8 to 81/2 inches with 12 to 14 rows of golden kernels. Sweet and tender. Heavy yielder, resistant to wilt. Very uniform. Stalk 6 to 61/2 feet. A hardy top quality corn. The foremost yellow hybrid on the market today. Very wide range of adaptability. Used for garden, market, canning and freezing. Developed by Glenn M. Smith of Purdue University and the U.S.D.A.



GOLDEN EARLIPAK

GOLDEN EARLIPAK (Hybrid 52A)

73 Days

Developed in our breeding program for first early canning and freezing use, but equally suited for market planting. Especially adapted to areas where short growing season precludes use of slower maturing hybrids.

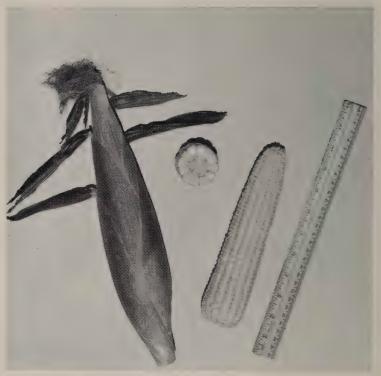
Stalk 6-61/2 feet. Ears 81/2 inches, predominantly 12 rows and with tender and sweet kernels of medium depth and good yellow color. A good yielding early hybrid adapted for mechanical harvesting.

GOLDEN HARVEST (Hybrid)

88 Days

A new yellow hybrid developed by Glenn M. Smith of Purdue University and the U.S.D.A. Very similar in plant, ear type, kernel character, yield and season to Golden Cross Bantam, but has important advantage of white silks inside husks. Ears are more cylindrical, filled better at ear tips and straighter rowed than Golden Cross. High percentage of perfect ears for corn-on-the-cob pack.

Very uniform 8 inch ear, 12-14 rows. Kernels medium width and depth. Stalk 6 to 61/2 feet. For garden, market, canning and freezing.



GOLDEN HYBRID G101

GOLDEN HYBRID GIOI

74 Days

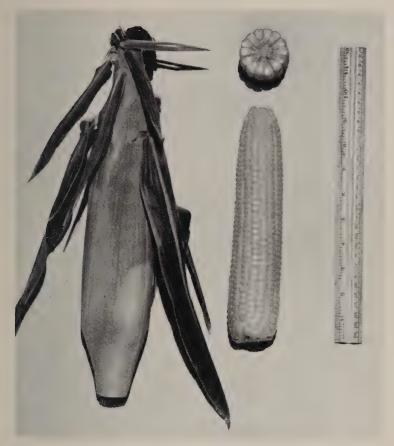
This new hybrid maturing in Marcross season offers a combination of high yield and improved flavor and tenderness seldom found in an early corn.

Stalks 6 feet, sturdy and with few tillers. Good tolerance to bacterial wilt. Ears 71/2-8 inches, mostly 12 rows and with long husk cover of medium green color. Attractive husked ear appearance. Kernels good uniformity, glossy yellow color, medium width and depth.

Normally will produce two good ears per plant. Adapted for use as an early home garden, market, canning and freezing corn.

ALTERNATION OF THE PARTY OF THE

SWEET CORN



GOLDEN NUGGET

GOLDEN NUGGET (Hybrid)

88 Days

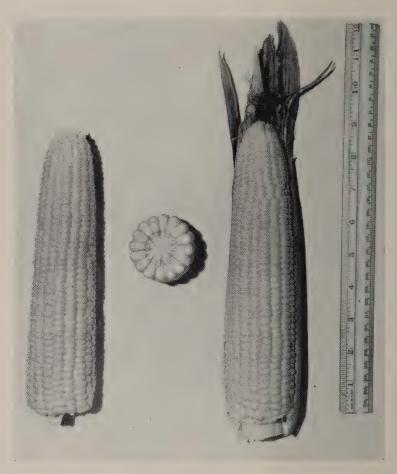
A Rogers introduction for the canning and freezing trade. A high yielding midseason, yellow hybrid of exceptionally good quality.

Stalk 71/2 to 8 feet, I to 2 tillers, ears borne well up from the ground level for ease of harvesting. Easy snapper. Ears 8 to 81/2 inches, cylindrical, I4 to 16 good uniform rows, long husk cover. Kernels medium yellow, medium width and depth, very tender and sweet.

IOANA (Hybrid)

89 Days

Ears 81/2 inches, very uniform, cylindrical, with 12-14 straight rows of medium width, light yellow kernels of excellent quality. Sturdy 7-71/2 foot stalk with few tillers. A high yielding hybrid for canning and market gardening. Developed and released by Dr. E. S. Haber of Iowa State College.



IOCHIEF

IOCHIEF (Hybrid)

90 Days

An outstanding yellow hybrid developed by Dr. E. S. Haber of Iowa State College. Iochief has a top rating on basis of yield and cutting percentage. Excellent performance under drought conditions. Good flavor and tenderness.

Stalk 7 to 71/2 feet and virtually tillerless. Ears set well up on stalk for ease of harvesting. Ears 81/2 to 9 inches long, cylindrical, filled to tips and with 16 to 20 rows of very deep, narrow kernels. A clean silker. Good husk coverage. Holds prime quality well in the field.

High yield, top cut per ton, good color and quality plus refined kernel character combine to make lochief an ideal canning and freezing hybrid.

LINCOLN (Hybrid)

85 Days

Ears 8 to 81/2 inches with 14 to 18 rows, medium narrow kernels. Stalks 61/2 to 7 feet, erect, resists lodging and ears borne high. A cross of inbreds P39xC23. Primarily for market gardeners wanting large early ears. Good yielder. Developed by the Connecticut Agricultural Experiment Station.

MARCROSS C 13x6 (Hybrid)

73 Days

Ears 7 to 71/2 inches with 10 to 14 rows of rather large, yellow kernels. Fairly good quality. Stalks 5 to 51/2 feet. An early garden and market corn well known in all corn growing areas. A prolific producer. Introduced by the Connecticut Agricultural Experiment Station.

MARCROSS NORTHERN

80 Days

Ears 7 to 8 inches with 12 to 14 rows of medium width, yellow, deep kernels. Sweet, tender. Stalks 51/2 to 6 feet. A large eared, early corn for market garden.



Hybrid Sweet Corn Production Field Caldwell, Idaho



MELLO-GOLD

MELLO-GOLD (Hybrid)

82 Days

Our new development for an early canning and freezing corn. Holds well in the field and gives good cut corn recovery.

Very sturdy 6 to 61/2 foot stalk with good root system. Very few tillers. Lodging resistant and drouth tolerant. Ears 8-81/2 inches. 12-16 rows of medium width, bright, glossy yellow kernels of good quality. Yields well. Very tolerant to Stewart's Wilt.

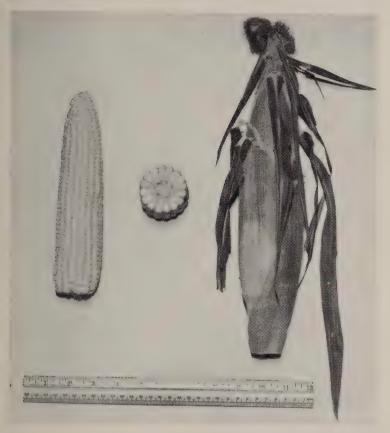
NARROWGRAIN EVERGREEN ILL. 14x11 (Hybrid) 93 Days

Ears 8 inches with 18 to 22 rows of deep, slender, white kernels of fine quality. A few flag leaves. Stalk 8 feet. Good yield. Produces a more refined kernel than 14 x 13. Originated by W. A. Huelsen of the Illinois Agricultural Experiment Station. A garden and canning hybrid.

NARROWGRAIN EVERGREEN ILL. 14x13 (Hybrid)

93 Days

Ears 8 inches with 16-20 rows of very deep, medium width, white kernels. A good quality Narrowgrain. Few flag leaves. Stalk 8 feet, well rooted. A high yielding canning hybrid. Originated by W. A. Huelsen of the University of Illinois.



PROSPECTOR

PROSPECTOR

90 Days

A new, prolific, golden hybrid developed for the market and processing trade. Has high cutting percentage and attractive, refined kernel character.

Stalk 8 feet, few tillers. Ears 8-81/2 inches, 14-18 rows, uniform and with long husk cover. Kernels medium yellow, narrow, deep and of good quality. Normally produces two good ears set well up from ground for easy harvesting.

SPANCROSS (Hybrid)

69 Days

Ears medium 6 to 7 inches with about 12 rows of yellow kernels. Uniform in maturity and good quality. Stalk 41/2 to 5 feet, stocky, ears set low. Extra early, wilt resistant and somewhat resistant to cold. A first-early garden hybrid originated and released by the Connecticut Agricultural Experiment Station.

STOWELLS EVERGREEN

95 to 100 Days

Ears 8 to 9 inches, 16 rows of deep, white kernels. Stalk 8 to 81/2 feet with very few suckers. Bred from selected, hardy strains. A high yielding, large eared Stowells for market and gardening.

STOWELLS EVERGREEN (Hybrid)

95 Days

Ears 81/2 inches with 16 to 20 rows of medium width, white kernels. Stalk 8 feet with very few tillers. Good quality. Narrower kernels, more uniform in plant type and maturity than open pollinated Stowells Evergreen.

TENDERGOLD

76 Days

Ears 7 to 8 inches with 12 to 14 rows of golden kernels of medium width and depth. Sweet, tender, fine quality. Stalks 51/2 to 6 feet. A hardy strain of satisfactory yield for canning, market or home garden.





Caldwell, Idaho, Plant

THE PARTY OF THE P

ALWAYS AT YOUR SERVICE



HUGH P. DORR Eastern Representative

Hoosick Falls, N.Y. Phone: 168R

ALWAYS AT YOUR SERVICE



J. R. (BOB) THOMPSON Central Representative

652 S. Main St., Fond du Lac, Wisconsin, Phone: 2139
Phone after April I, '57—Walnut I-3177

THE PARTY OF THE P

ALWAYS AT YOUR SERVICE



JOHN W. KURZENHAUSER Western Representative 144 Wiseman Ave., Twin Falls, Idaho Phone 2653R

THE STATE OF THE S

ALWAYS AT YOUR SERVICE



H. G. "JERRY" WASHBURN Southern Representative

3053 West Pine Valley Rd., N.W. Atlanta 5, Ga. Phone: Cedar 3-0476



THE RIDER NURSERIES "RUSH ORDER"

FARMINGTON. IOWA

HARDY IOWA GROWN NURSERY STOCK

IOWA'S LARGEST PRODUCER OF STRAWBERRY PLANTS NEW OUTSTANDING STRAWBERRY VARIETY HOME OF "IOWA BEAUTY"

公

ROGERS BROTHERS SEED CO.

Sales Office
and
Production Headquarters
IDAHO FALLS, IDAHO





THE SEAL OF QUALITY

ROGERS

Blood Tells